

FAX# 703 528 /880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
SEP17/12 14.59
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

| | CLASS: | NATL. | LOCAL | REGIONAL |
|--|--------|-------|-------|----------|
|--|--------|-------|-------|----------|

[illegible]

ICE)

DATE SEP17/12 14.59

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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 587 | | | | | | | | | | | | |
| 16 | S | | 800P-900P | 30 | | \$7,000.00 | 9/24 | 9/24 | 0 | | MON | 0 |
| PROGRAM : DANCING STARS | | | | | | | | | | | | |
| 23 | A | | 500A-530A | 30 | | \$500.00 | 9/24 | 9/24 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |

REP HEADLINE# 6312696 TRF# 331148
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 14.59
CHANGES ** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | : | : | : | : | : | : |
| SEP/12 | | | 22175.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 22175.00 |
| TOTAL SPOTS | | | | | | | | | | | | 28 |

MARKET TOTALS \$102,896 WFTV 28% WKMG 29% WESH 24% WOFL 14% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 5% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE